

FUND-RAISING

with

The Ultimate Pretzel Company



Dear Friends,

Thank you for exploring the fund-raising opportunities that The Ultimate Pretzel Company has to offer to your organization. Our delicious products will practically sell themselves! The advantages of selling our gourmet pretzel products include:

- * Our pretzels, dipped with a unique blend of gourmet chocolate, appeal to all ages.
- * We offer a simple, yet diverse, collection of delectable products for every taste and budget.
- * Our products arrive in attractive packaging that is ready for gift-giving.
- * We provide quick-return product shipping, which means your fundraiser can be fully completed within approximately six weeks.
- * Your order arrives sorted and packed by fundraiser participant, making delivery to the customer very simple.
- * All products in this collection offer a full **50% profit** to your organization.

Let's Get Started!

1. Please complete the Fund-Raising Information Form.
2. The brochures and sales materials are sent to you free of charge.
3. We suggest that your group sells the products for approximately 3-4 weeks.
4. Orders and payments are sent back to us in a postage-paid envelope that is provided to you.
You will need to send in 50% of the total for all ordered items before the product will be shipped (the other 50% of money collected is your profit!).
5. Orders will be shipped approximately 1-2 weeks from the date we receive them in our office.
6. Shipping charges will apply and can be estimated prior to the start of the fundraiser.

The Ultimate Pretzel Company
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888.571.0088

www.theultimatepretzelcompany.com

Please note that we are a fund-raising organization, too!

The Ultimate Pretzel Company donates
a portion of its proceeds to the
Michigan Chapter of the Multiple Sclerosis Society.

